



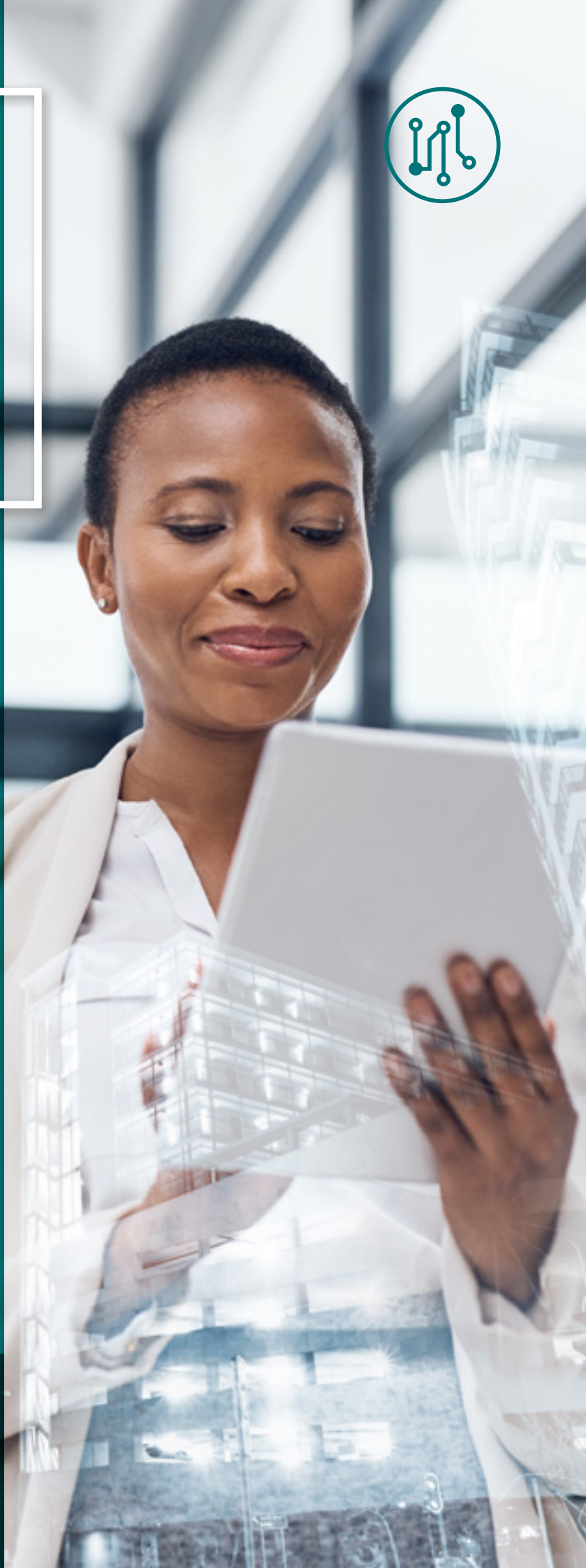
# The Future-ready Executive

Understand, anticipate, and prepare for your business's future, now.

Every business should be better tomorrow than it is today. Every individual wants to improve on past performance. Although the future is unknown, you can still craft your preferred future. You can plan for it and work towards it. You can achieve future-readiness, by practising Futures Thinking and embedding it in your organisation as a “way of being”.

25 - 26 May 2023

**Gordon Institute  
of Business Science**  
University of Pretoria



The Future-ready Executive programme is designed to help you understand alternative futures and the worldviews that underpin them, so your organisation has the capacity to conceptualise, anticipate, and prepare for the future now. This is where Futures Intelligence meets Futures Consciousness and it spans knowledge and practices that give your business enormous agency. With agency comes greater choice, more strategic action and, ultimately, enhanced organisational freedom. Agency changes the game.



**LEAD FACULTY:** Dr Roze Phillips,

**LEARNING INTEGRATOR & CO-FACILITATOR:**

Gill Cross



**FEE:** R 17 200

(VAT-exempt\*; includes tuition, instruction materials)

\* Certain types of products and services, including the educational offerings made available by GIBS, are classed as VAT-exempt and do not attract VAT.



**DATES:** 25 - 26 May 2023

GIBS is a Level 1 B-BBEE Contributor.

## WHO SHOULD ATTEND?

- > Future-minded executives and leaders in the private, public and civil sectors;
- > Senior professionals responsible for strategy development;
- > Portfolio specialists, like innovation heads, strategic leads or ESG directors; and
- > Entrepreneurs.

## KEY FOCUS AREAS

Learning methods are highly collaborative and experiential, with the combined wisdom and experience of faculty, facilitators and delegates leveraged throughout.

### > Day 1 & Morning of Day 2: Interactive masterclass

The masterclass lays the foundation for Futures concepts, frameworks and tools. Expect activities, exercises and discussions designed to optimise collaborative learning. Encounter the Futures Board Game, navigate near-, mid- and long-term futures based on various trends, and discover more about your individual worldview and how you see the future of your organisation and industry.

### > Day 2 (Afternoon): Workshop

During the workshop, you will work in small teams to apply what you have learned to your specific operating environment and business context. Supported by fellow delegates from different industries and sectors, you will work on developing alternative futures for your organisation and you will select a "preferred future".

## HOW YOU WILL BENEFIT

- > You will understand that, while you cannot predict the future, you can create it;
- > You will feel ready for what lies ahead by integrating Futures Thinking into your strategy;
- > You will prepare for multiple alternative futures, to mitigate uncertainty and reduce risk;
- > You will entrench a Futures-Thinking-based mindset and behaviours in your company; and
- > You will attract and retain those who are resilient, future-focused and highly practical.



For enquiries call **+27 (0)11 771 4257**  
or email **execed@gibs.co.za**



For more information and an online application form,  
please visit **www.gibs.co.za/thefuture**

GIBS, close to business.



This programme can also be offered in-house for your organisation. Enquire about our Study & Stay packages at our on-site Illovo Hotel.



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## FACULTY:

### **Dr Roze Phillips, MBChB, MBA, PGDip: Futures Studies**

Roze is a passionate futurist who is highly sought-after as an advisor on the future of work. Her company, Abundance at Work, operates at the intersection of business, technology and innovation. It helps leaders to unleash the business and societal value that emerge from human ingenuity combined with intelligent machines.

Having mentored start-ups in Silicon Valley and collaborated with Singularity University's Peter Diamandis, Roze has also held various leadership positions within Accenture Africa.

She is an Adjunct Faculty Member and Board Member of the Centre for Business Ethics and a Non-executive Director of GIBS Business School. She is also a Non-Executive Director of Netcare Limited and Spear REIT Limited, and a Trustee of Accenture Education Trust.

### **LEARNING INTEGRATOR & CO-FACILITATOR**

### **Gill Cross, BA, MBA, MA: Machine Moral Intelligence**

A Director at Abundance at Work, Gill has 30+ years of experience in developing global business leaders. She is adept at managing multi-functional design and development teams, leading them to deliver world-class learning and digital solutions that solve clients' problems. Colleagues and clients describe Gill as creative, smart, wonderfully human and deeply collaborative, with a welcome and inspiring dose of courage.



## PROGRAMME OUTCOMES

You will be able to:

**Appreciate futures work as a collaborative process that favours diverse perspectives;**

**Explain what Futures Intelligence is and what it is not;**

**Use a wide range of leading-edge tools and methods;**

**Leverage your specific organisational and industry context to:**

1. Explore trends, issues, worldviews, and narratives;
2. Articulate alternative futures;
3. Select preferred futures;
4. Take steps to co-create preferred futures;
5. Align worldviews and narratives accordingly; and
6. Build Futures Consciousness

### **FUTURES LITERACY**

Refers to studies of the future, in which scenario planning, forecasting and trends assessment inform business strategy

### **FUTURES INTELLIGENCE**

Refers to mindsets, consciousness and cognitive processes that inform and therefore have the power to direct beliefs, thinking, models, and worldviews.

Together, these produce  
**THE FUTURE-READY EXECUTIVE**



## About GIBS

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**Founded in 2000, the University of Pretoria's Gordon Institute of Business Science (GIBS) is an internationally accredited business school, based in Johannesburg, South Africa's economic hub.**

As the business school for business, we focus on general management and aim to significantly improve responsible individual and organisational productivity and performance, in South Africa and our broader African environment, through high quality business and management education. Our purpose is to inspire exceptional performance in our pursuit to make business healthier. In 2022, the GIBS MBA was ranked as having the best reputation among employers and the first choice for students looking to pursue an MBA in the country by the *Financial Mail* Top MBAs Ranking. Quacquarelli Symonds (QS) World University Rankings: Global Executive MBA 2022, ranked GIBS at number 59, placing the School's MBA in the top 30.9% globally. In addition, in 2022, US-based *CEO Magazine* ranked GIBS 11<sup>th</sup> in its Global MBA Rankings highlighting the School as a Tier 1 business school.

GIBS is Triple Crown accredited, holding EQUIS accreditation from the European Foundation for Management Development (EFMD), as well as accreditation from the Association of MBAs (AMBA), and the Association to Advance Collegiate Schools of Business (AACSB). GIBS is the 113<sup>th</sup> business school worldwide to achieve Triple Crown status. In addition, the School is also accredited by the Council on Higher Education (CHE), is a member of the South African Business Schools Association (SABSA), and the Association of African Business Schools (AABS). GIBS is a United Nations Principles for Responsible Management (PRME) Champion and is an affiliate of the Central and East European Management Development Association (CEEMAN).

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For more information, visit [www.gibs.co.za](http://www.gibs.co.za)

### GIBS Business School

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